



Terapio Makes the 2013 Austin A-List

Austin Chamber of Commerce and South by Southwest Interactive Release Summer List of Investor Nominated Hottest Local Technology Companies

June 21, 2013, AUSTIN, TX — Today, the [Greater Austin Chamber of Commerce](#) and [South by Southwest Interactive](#) named Terapio to the 2013 Austin A-List, compiled with insight from venture capital, private equity and angel investors from around the country. The 19 members of the 2013 A-List represent key sectors of innovation including life sciences, business analytics, mobile and lifestyle applications. Recognition as an A-List company is intended to increase the visibility of Austin's great regional technology startups. Members of the 2012 A-List have received a combined \$57.7 million in investment since its announcement in October. As with 2012, The Chamber's Tech Partnership called on investors for their shortlist of companies they deemed eligible for inclusion on the A-List.

Greater Austin Technology Partnership (GATP) Co-Chair, Bryan Jones remarked on the occasion, "Austin is rich with innovative startups which are primed for growth. The GATP is committed to helping these companies receive greater exposure and to assisting in attracting additional capital, both of which are key ingredients necessary for startups to scale to the next level. And, in a virtuous circle, the more highly successful startups that are located in our region, the greater the GATP's ability to help attract and retain top tech companies and talent. Austin's entrepreneurial ecosystem has never been stronger, and the A-List spotlights 20 great Central Texas companies which are poised to make their mark."

GATP Co-Chair, Terence Spielman added, "The 2013 Summer A-List clearly represents the character of Austin. The large diversity in consumer focus, including fitness, health, marketing and mobile, is matched by leading innovation in technology, including software, biotech and materials. Austin continues to grow as a hotbed of technology and innovation."

This prestigious list, now in its third year, was revealed during an event at Fogo de Chao featuring SXSW Interactive Director Hugh Forrest. 2013 A-List members each received a table at the event, where they were given the opportunity to welcome conversations with investors, fellow startup companies and guests, and showcase why they are one of the most innovative startups in the region.

"These A-List companies (as well as numerous other local startups) transform potential into reality and drive the entrepreneurial spirit that makes Austin so special," said Hugh Forrest, Director of SXSW Interactive Festival and 2013 A-List Partner. "In addition to startups, the Austin community benefits from a very strong capital and investment eco-system. Our success in startup investment and retention nourish these A-List companies and also help to attract the next generation of game-changing innovators."

Below is the complete listing of companies that made the list for 2013:

[Adometry](#) utilizes advanced advertising attribution technology to provide deeper insight into the overall performance and incremental ROI of online cross-channel marketing efforts.

[AeonClad Coatings](#) is an advanced materials company focused on improving the performance of existing products for new applications.

[Caisson Biotech](#) partners with pharmaceutical companies to market its proprietary heparosan-based drug delivery system know as HEPtune™.

[Digby](#) is the creator of Localpoint®, an enterprise-ready mobile software that harnesses the power of location to allow brands to achieve their strategic omni-channel goals – to drive store traffic through location-relevant marketing, engage with consumers in the brick & mortar store & provide web-style analytics for the physical store.

[Famigo](#) is the creator of an Android app that child-proofs tablets and smartphones, and recommends family-friendly, age-appropriate apps that children and parents can enjoy.

[Gravitant](#) is the leader in cloud services brokerage and management for enterprises, SIs and cloud providers.

[Invodo](#) is a full-service e-commerce video solution that involves creating high-quality product video at scale and delivering video through retail-focused technology.

[Kimbia](#) provides an omni-channel fundraising platform that enables nonprofits and community foundations to create a deeper donor relationship by leveraging the strengths of each channel and putting their donors at the center of all development activities.

[Localeur](#) is an online community of local insiders who help travelers experience local in the cities they visit.

[MapMyFitness](#) is the health and fitness technology company that powers the Internet's largest social network of fitness enthusiasts.

[Mass Relevance](#) helps brands, media and agencies get more from their social media efforts by building social experiences into their marketing strategy through their Mass Relevance SaaS platform.

[NOOM](#) is a mobile application that enables users to treat friends to a cup of coffee, send someone a beer or buy a client lunch.

[Ortho Kinematics](#) is an imaging informatics company that focuses on spine imaging.

[RetailMeNot](#) is a digital coupon marketplace enabling consumers across the globe seeking to save money to find hundreds of thousands of digital coupons from retailers.

[SpiceWorks](#) is a social business network for IT that combines free IT management software with a Facebook-like community helping IT professionals discover, buy and manage products and services.

[SpredFast](#) provides social media management software that allows organizations to manage, monitor, and measure their social media programs at scale.

[Tango Health](#) helps reduce the total cost of health benefits for employers and employees by driving adoption of HDHP+HSA, eliminating the HSA administrative burden and maximizing the tax savings.

[Televero Health](#) is a population management, analytics, data visualization and clinical intelligence software innovator focused on the telehealth and remote patient monitoring market.

[Terapio](#) is a biopharmaceutical company developing therapeutics based on the RLIP76 protein, which is used as a medical countermeasure for radiation exposure and chemical threats to civilian, military, and first responder populations.

About the Chamber

The mission of the Austin Chamber of Commerce is to provide leadership that facilitates the creation of a prosperous regional economy and effective advocacy for its members. For more information about the Austin Chamber of Commerce visit austinchamber.com.

About SXSW Interactive

The 21st annual SXSW Interactive Festival will take place March 7-11, 2014 in Austin, Texas. An incubator of cutting-edge technologies and digital creativity, the event features five days of compelling presentations from the brightest minds in emerging technology, scores of exciting networking events hosted by industry leaders and an unbeatable line-up of special programs showcasing the best new apps, hardware, video games and startup ideas the community has to offer. From hands-on training to big-picture analysis of the future, SXSW Interactive has become the place to experience a preview of what is unfolding in the world of technology. Join us March 2014 for the sessions, the networking, the parties, the 17th Annual SXSW Interactive Awards, SXSW Startup Village, the SXSW Gaming Expo, the SXSW Trade Show and, of course, the inspirational experience that only SXSW can deliver.

About Opportunity Austin

Opportunity Austin is the Austin Chamber of Commerce's five-year economic development initiative to foster sustainable growth through the creation of new jobs and increased payroll in the Central Texas region. For more information please visit opportunityaustin.com.

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